

## Leveraging Next Generation EHR Technology To Increase Productivity & Improve Client Care: Integrity House & OPEN MINDS Executive Web Briefing

Special free web briefing to feature 'how-to' case study presentation from Integrity House, New Jersey's largest addiction treatment provider

**Gettysburg, Pa. (May 8, 2014)** — Improving the "value" of services is a critical strategic challenge for executive teams of behavioral health organizations. And one essential approach to improving value is using an organization's EHR to increase productivity and better manage client care.

How can your provider organization accomplish that? Join the team at OPEN MINDS and Core Solutions for a 'how to' case study presentation by Earl Lipphardt, the Senior Director of Integrity House, the largest addiction treatment organization in the state of New Jersey, and Ravi Ganesan, President of Core Solutions. This free executive web briefing, "Using Your EHR To Connect With Clients & Payers For Better Value" is scheduled for May 29 at 2:00 PM EDT. The case study will cover three critical issues:

- Creating an organizational roadmap for better value – in improved care and decreased cost
- Developing a phased approach to EHR implementation and optimization
- The value realized by Integrity House from EHR optimization

"Like many organizations in our industry, Integrity House found themselves struggling with older EHR technology that required duplicative input, multiple processes, and manual 'workarounds' for all of their various service lines," said Monica E. Oss, Chief Executive Officer at OPEN MINDS. "This approach limited organizational resources, performance levels, and profitability potential. By making the strategic move to implement new EHR technology, Integrity House was able to reengineer their internal processes – use one enterprise system organization-wide – and maximize efficiency and profitability."

To learn more about this executive web briefing, or take advantage of free online registration, please visit: [LINK](#)

All registrants will receive (at no charge and regardless of attendance) a recording of the webinar and an electronic copy of the presentation slides at its conclusion.

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### ABOUT OPEN MINDS

*OPEN MINDS* is a national health and human service industry market intelligence firm. Founded in 1987 and based in Gettysburg, Pennsylvania, the 75+ associates provide innovative management solutions designed to improve operational and strategic performance. Learn more at [www.openminds.com](http://www.openminds.com).

### **ABOUT Core Solutions**

Core Solutions is the progressive leader in transforming the behavioral, medical and social services experience for behavioral health providers, consumers and state agencies. Core's Integrated Behavioral Health EHR platform, Cx360, allows for the improvement of the provider, consumer and payer relationship through increased consumer-centric collaboration which results in improved outcomes. This is accomplished through our ability to simplify the end-to-end behavioral health experience, deliver integrated care coordination, improve consumer engagement and streamline accurate provider reimbursement.

### **About Integrity House:**

Integrity House is celebrating more than 45 years of providing substance abuse treatment and support services for over 2,400 adult and adolescent addicts annually. The groundbreaking work of Integrity House is recognized as both a national and international prototype for recovery. This non-profit treatment program is based in Newark and Secaucus, N.J. For more information, visit [www.integrityhouse.org](http://www.integrityhouse.org) or call 973-623-7246.

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